



# The Carol H. Axelrod Memorial Blood Drive

When our family held the first Carol H. Axelrod Memorial Blood Drive in October 2008, we thought it was the perfect way to say thank you—to the hospital where Carol had received countless transfusions of blood and platelets, and to the American Red Cross, which had made sure that all of the blood products she needed were available to her. We never dreamed that, only a few years later, we would have held multiple blood drives in Carol's memory—or that those blood drives would have produced enough blood to help almost 2,000 patients and their families!

This year has been an exciting one for us. In May, we expanded the blood drive to a second location, Radnor Township, where we look forward to holding an annual spring drive. And on October 15 and 16, we will celebrate a milestone as we hold the **fifth annual** Carol H. Axelrod Memorial Blood Drive at Lankenau Medical Center!

We are so appreciative of the support that the drive has received from people in our community. Friends, neighbors, hospital employees and administrators, local business owners—all of you have contributed to the success of this blood drive. And that means that all of you have played a role in giving patients and their families a priceless gift.

Blood donors gave that gift to Carol and to the rest of our family for five years. While being treated for multiple myeloma—a cancer of the blood and bone marrow that has no known cause—Carol received numerous transfusions of blood and platelets. Those transfusions gave our family more time with the mother, grandmother, daughter, sister, and aunt we loved. We will forever be grateful to the unknown donors who made it possible for us to make memories with Carol that we will always treasure. As a tribute to those donors, we continue our efforts to help other families in Carol's name.

You can learn much more about our blood drive by visiting our website, [www.chablooddrive.org](http://www.chablooddrive.org). We hope you will take a few minutes to look through the site and learn more about our family's story, the importance of blood donation, and ways that you can provide help and hope to another family like ours.

On behalf of our entire family, we thank you for your support of the Carol H. Axelrod Memorial Blood Drive. Please join us in October for what we hope will be the biggest and most successful blood drive yet!

Sincerely,

Michelle and Dan Scolnick

## Upcoming Blood Drives

### October 15 & 16, 2012

Fifth Annual Carol H. Axelrod Memorial Blood Drive  
at Lankenau Medical Center  
100 E. Lancaster Avenue  
Wynnewood, PA 19096  
7 a.m. to 7 p.m.

To register for this drive, please visit  
[www.chablooddrive.org](http://www.chablooddrive.org).



### May 14, 2013

Carol H. Axelrod Memorial Blood Drive  
Radnor Township Building  
301 Iven Avenue  
Wayne, PA 19087

*If you know anyone who has needed a blood transfusion—whether as a result of an accident or injury, while undergoing treatment for cancer or another illness, or during surgery or childbirth—you know what a gift your blood donation can be for another person. Blood cannot be manufactured; it can come only from generous donors.*

*And while the process of donating blood*



*will take you less than an hour, your generosity can help give someone their life back!*

## WAYS YOU CAN HELP

Of course, the most important way you can help is by donating blood at one of our blood drives. But if you would like to help out in a different way, there are many opportunities to get involved!

**SPONSOR.** As a tribute to Carol, we like to do some small things to make the blood drive extra special. Everyone who comes to donate will receive a gift bag, good food, and free entry into a prize drawing. In the past, thanks to our generous sponsors, we have been able to offer drawing prizes ranging from gift cards and jewelry to books and tickets to sporting events. Other sponsors have donated food, beverages, or items for the gift bags. You can see some of our past sponsors by visiting the "Previous Blood Drives" page of our website, [www.chablooddrive.org](http://www.chablooddrive.org).

**VOLUNTEER.** We would welcome company during the blood drive! If you are interested in assisting with donor check-in or in handing out refreshments, please let us know. After a brief training session, you will be all set to join us!

**PUBLICIZE.** Do you have contacts at newspapers or at radio or TV stations? If you can put us in touch with them, we can really get the word out to the public. And please let your friends, relatives, and colleagues know about the blood drive. The more donors who join us, the more patients who can be helped!

**ALL  
presenting donors  
at the Fifth Annual  
Carol H. Axelrod Memorial Blood Drive  
at Lankenau Medical Center  
will receive:**

**A gift bag! Free parking!**

**Delicious food! A commemorative t-shirt!**

**Entry into a drawing for great prizes!**

**The incredible knowledge that they could  
help save or prolong the lives of as  
many as three people!**

## Fifth Annual Carol H. Axelrod Memorial Blood Drive at Lankenau Medical Center

**October 15 & 16, 2012**

**Annenberg Conference Rooms A, B, C  
100 E. Lancaster Avenue  
Wynnewood, PA 19096**

**Appointments are available every 15 minutes,  
from 7 a.m. to 6:45 p.m., on both days.**

**Please join us on October 15 or 16 for a very special  
blood drive in memory of a very special woman!**

**To register for the blood drive, visit  
[www.chablooddrive.org](http://www.chablooddrive.org).**

## THE BLOOD DRIVE IN THE COMMUNITY

*Helping out in our  
community allows us to  
assist other organizations  
with their efforts while  
continuing to raise  
awareness about the  
importance of blood  
donation.*



*Providing refreshments at the  
Wayne Senior Center's Active Aging  
event, October 2011.*



*Some special visitors at our booth at  
the Katie Samson Lacrosse Festival.*



*Serving ice cream at a summer  
concert in Radnor Township.*



### DID YOU KNOW...

Each unit of donated blood can be separated into three components—platelets, red blood cells, and plasma—that can be given to three different recipients. That means that one blood donor can help save as many as three lives!