



The Carol H. Axelrod Memorial Blood Drive

Huge thanks to everyone at The Shipley School for another great experience! It has been wonderful to work with the students, faculty, staff members, administration, and parents to raise awareness about the importance of blood donation. We are grateful to everyone who worked so hard to ensure that today's blood drive would be a success!

This year marks our family's 10th year of holding blood drives in memory of our mother and grandmother. Last October, we were thrilled to reach the milestone of collecting enough blood products since 2008 to have saved the lives of as many as 10,000 patients in Carol's name. And we aren't stopping there! Information about our 2018 drives—including a very special tribute drive coming up in May—can be found on the back of this newsletter. We hope to see you at one of our other blood drives this year!

Sincerely,

Michelle, Dan, & (Shipley 8th grader) Emily Scolnick

WHY IS DONATING BLOOD SO IMPORTANT?

Every 2 seconds, someone in the U.S. needs blood. Blood transfusions can be needed as the result of injury, surgery, childbirth, or treatment for cancer or other illnesses.

Whole blood can be separated into different components, including red blood cells, platelets, and plasma. Each component can be given to a different recipient, meaning that one blood donor can help save three lives!

Because the processing and testing of blood donations take time, blood products must be on the shelves and ready to use before they are needed. This ensures that enough blood will be available to stabilize patients in emergency situations.

Blood products have a shelf life. Red blood cells must be used within 42 days; platelets must be used within 5 days. This is why it is critical to maintain an adequate supply of blood products at all times.

Source: www.redcrossblood.org

DID YOU KNOW...

The American Red Cross has a program called **Leaders Save Lives** that is open to high school and college students. By hosting a blood drive during summer or winter periods when school is out of session, students have the opportunity to earn gift cards, or even win a scholarship!

Program dates in 2018:

Summer drives must run between June 1 and August 31, 2018

Winter drives must run between December 15, 2018 and January 15, 2019

During these periods, students who host blood drives that collect at least 25 pints can earn a \$50 gift card—or even greater rewards based on the number of pints collected—AND be entered to win scholarships that start at \$1,000!

For more information about this exciting opportunity, visit www.redcrossblood.org/leaderssavelives.



One of the most enjoyable aspects of planning our blood drive at Shipley is that it enables us to help introduce the concept of blood donation to the next generation of blood donors. We are so appreciative of the recruitment assistance that we received from students in the Lower School and Middle School who asked their parents or siblings to donate!



Special thanks to Shipley 10th grader Bella Willing for the design she created for the t-shirts for this blood drive!

Our Mission...

The Carol H. Axelrod Memorial Blood Drive was created as a way of "giving back" to the blood donor community that made it possible for Carol to receive all of the blood and platelet transfusions she needed during her treatment for cancer. Our mission is to enable patients and their families to spend more time together by doing our part to ensure that blood products are always available for those who need them. Our goal is to help the blood donors at our drives have an enjoyable and positive donation experience.



*Thank you for joining us at today's blood drive.
We hope to see you at another drive in 2018!*

The Carol H. Axelrod Memorial Blood Drive

Dates and Locations of Upcoming Drives

May 8, 2018

Radnor Township Municipal Building - Wayne, PA

Join us during this very special day when blood drives around the region will pay tribute to fallen Philadelphia firefighter Captain Matt LeTourneau - #GiveBloodToHonorMatt



July 11, 2018

The Reserve at Gwynedd - Lansdale, PA



October 15 & 16, 2018

**11th Annual Carol H. Axelrod Memorial
Blood Drive at Lankenau Medical Center
Wynnewood, PA**

For more information about any of our blood drives, please visit

www.chablooddrive.org

Follow us on Twitter and Facebook: @CHABloodDrive



Paying Tribute...

Please join us at our blood drive in Radnor Township on May 8 as we pay tribute to one of our exceptional donors.

Captain Matt LeTourneau exemplified heroism in numerous ways. He served as a firefighter and EMT in Delaware County before joining the Philadelphia Fire Department and rising through its ranks. As an instructor at the Delaware County Emergency Services Training Center, he trained firefighters from departments around the region. He devoted resources and time to volunteer groups, including the Philadelphia Second Alarmers, and his love of animals was evident in his support of several animal welfare organizations. On top of all that, he was a committed blood donor.

We are proud and honored that Captain LeTourneau was a regular donor at our blood drives. He came to donate even after working an overnight shift or before a long day of training other firefighters. He always arrived with a smile and often offered compliments as he left.

On January 6, Captain LeTourneau died in the line of duty while attempting to rescue the occupant of a burning home in North Philadelphia. As soon as we heard the news, we started thinking about ways that we could honor his service and pay our own tribute to him. Our blood drive in Radnor Township on May 8 will be dedicated to Captain LeTourneau, and we are proud to be spearheading a daylong campaign of blood drives that will honor his courage, his kindness, and his unwavering commitment to saving lives. We hope you will join us on that special day, and #GiveBloodToHonorMatt!

